

Tom Downing

Senior Motion Graphic Artist and Interactive Designer

About Tom:

After studying animation, motion graphics, and compositing at Savannah College of Art and Design, Tom started out in the production world as an animator and artist, creating commercial animation for TV broadcast.

Since then, Tom has worked on several award-winning productions and projects and has picked up many additional skills, including web design, videography, and photography. He is a creative problem solver that is always open to learn something new.

Tom can speak to your organization about:

Animation: Animation is the art of creating the illusion of movement using a visual medium. It can be accomplished using a variety of techniques and principles that are only limited by the imagination and expertise of the individual.

Graphic Design: Graphic Design is the art of creating visual elements with a purpose in mind. A skilled graphic designer can create an experience for the viewer that affects their perception of the designed elements using a combination of emphasis, balance, alignment, contrast, repetition, proportion, movement and space.

