

Scott Blanchard

Director of Journalism

About Scott:

Scott Blanchard is Director of Journalism at WITF and oversees three collaborations: StateImpact
Pennsylvania, an award-winning public media collaboration among WITF, WHYY, and The Allegheny Front
that covers the state's energy economy; Climate Solutions, a partnership among news organizations,
educational institutions and a theater company to use community engagement, journalism and education
to help central Pennsylvanians toward climate literacy, adaptation and resilience; and WITF's participation
in America Amplified, a national collaboration focused on community engagement reporting.

Scott was named StateImpact editor in 2017, and in 2021 became senior editor for WITF and StateImpact. He was named WITF's journalism director in February 2022.

Previously, he was enterprise editor at the York Daily Record, where he led the newsroom's investigative and projects reporting. He was a 2013 <u>Ochberg Fellow</u>, receiving training at Columbia University in PTSD science, self-help and peer support. He is a past president of the <u>Pennsylvania Society of News Editors</u>. A Rockville, Md., native, he is a graduate of the University of Missouri's journalism school.

Scott can speak to your organization about:

Ethical Decision-Making: Scott shares how journalists and news organizations work through the challenges often presented by covering the news.

Journalism and Trauma: As first responders, journalists covering stories involving trauma will be exposed to emotional wounds. How can journalists cope effectively with these wounds and how can news organizations support them?

Journalism and Democracy: WITF is a nationally recognized leader among news organizations in its stand for facts amid misinformation and disinformation about American democracy and elections. Our approach differs from what is known as traditional "objective" journalism. Scott takes you behind the scenes of how and why WITF is advocating for democracy.

Community Engagement and Solutions Journalism: WITF is more focused than ever on listening to central Pennsylvanians and responding to what we hear with journalism that helps spotlight potential solutions to challenges faced by people and communities. Scott shares why WITF is doing this, and how it is changing our journalism.